



#GIVINGTUESDAY

How to set up your own fundraising page in 5 minutes

Get started:

1. Go to <https://www.everydayhero.com/us/>
2. Search for “Pennsylvania Home of the Sparrow” and select “Pennsylvania Home of the Sparrow”
3. Click on “Start Fundraising”

Create your page:

4. Give your page a title, select your fundraising goal and sign up (it’s super easy if you sign up with facebook)

Personalize your page:

5. Upload a picture and add your story. Here is a template:

I’m raising money for Home of the Sparrow because I don’t want to accept that there are hundreds of women and children in Chester County without a home. Home of the Sparrow partners with women to prevent homelessness before it occurs and to address the root causes of poverty and housing insecurity. Please join me in supporting them, every dollar counts!

Share, Share, Share!

6. Share your page on facebook, via messenger, email or text and tell all of your friends, family and coworkers about it. Use the hashtags #GivingTuesday #HOS #GiveLocal #WhyIGive. Tip: tell them why you feel passionate about ending homelessness and why their support matters.

Any problems? Contact Sophie to set up your page!